



TOWN OF OLD SAYBROOK
Architectural Review Board

Executive Board

Emily Grochowski, Chairman
Andre Laferriere, Vice Chairman
Edward Armstrong
Donna Leake
Kathryn Toolan

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Alternate Members

Tina Rupp
Kate Caldarella

REGULAR MEETING MINUTES
HYBRID MEETING

Monday, April 8, 2024, at 7:00 p.m.
Town Hall, 2nd Floor Conference Room
302 Main Street, Old Saybrook

I. REGULAR BUSINESS

A. Roll Call

The Vice-Chair A. Laferriere called the meeting to order at 7:00 P.M.

Members Present – A. Laferriere, E. Armstrong, K. Caldarella (seated for D. Leake)

Members Absent – E. Grochowski, K. Toolan, D. Leake, T. Rupp

Staff – Joanne Galli, Recording Clerk

B. Minutes

This agenda item was heard at the end of the meeting.

II. SIGN APPLICATIONS

A. “Big Y” Application for Certificate of Zoning Compliance for Signs
22 Spencer Plain Road, Map 26/Lot 6-12, Gateway Business B-4 District
Applicant: Graphic Impact Signs, Inc., John Renzi

B. Wands represented Graphic Impact Signs, Inc. remotely. The only signs in discussion this evening were the front and side circular signs on the building. Board member Armstrong was concerned that the signs aren't dark-sky compliant (which nothing can be done about) and that their Kelvin temperature is too high. Wands explained why the lowest they could reduce the temperature would be to 5,000 K which was agreed upon by the Board and Wands.

MOTION to ACCEPT “Big Y” Application with the recommendation that the Kelvin temperature on the two circular signs be reduced to 5,000. MADE: E. Armstrong **SECONDED:** K. Caldarella **VOTING IN FAVOR:** A. Laferriere, E. Armstrong, K. Caldarella **OPPOSED:** None **ABSTAINING:** None **APPROVED:** 3-0-0

- B. “707 Boston Post Road Shopping Center”** Application for Certificate of Zoning Compliance for Signs for freestanding sign, H&R Block, Pursuit of Pastry, Goodwill Donation Center, Your CDB Store and Silhouettes Hair Salon.
707 Boston Post Road, Map 36/Lot 101, Shopping Center Business B-2 District
Applicant: Chris Dubord, One Look Sign Co. Owner: DF Shoreline, LLC

C. Dubord presented. He told the Board that the owner of the property met with C. Costa in Land Use to put together a complete sign package. All the building signs will change with the exception of Long Life Dental. The signs will be within code, channel letter, illuminated with LEDs to a Kelvin temperature of 3,500. Goodwill will have two signs, one facing Elm Street and the other facing the parking lot. The Silhouettes sign will have a backer panel on it. Dubord explained that due to the different size frontage of the stores the signs will be different sizes as well. A. Laferriere asked that they drop the Pursuit of Pastry sign down a few inches to clear top of the building. When discussing the freestanding sign that is taller than code height, Armstrong suggested eliminating both the “space for lease” section and the copper cap. Laferriere suggested lowering the sign. Currently the sign is 13-14 feet in height and code is 8 feet.

MOTION to ACCEPT “707 Boston Post Road Shopping Center” Application for Certificate of Zoning Compliance for Signs for freestanding sign, H&R Block, Pursuit of Pastry, Goodwill Donation Center, Your CDB Store, and the Silhouettes Hair Salon with the following recommendations: 1) Sign for Pursuit of Pastry lowered to clear top of building 2-3 inches (height to be determined). 2) Zoning can recommend need for Goodwill directional or instructional signs. 3) Tenant sign can have the copper cap if the “space for lease” section is eliminated and sign is lowered to bring the height to 8 feet. 4) Timer to be installed to shut off all sign lights an hour after closing. **MADE:** A. Laferriere **SECONDED:** E. Armstrong **VOTING IN FAVOR:** A. Laferriere, E. Armstrong, K. Caldarella **OPPOSED:** None **ABSTAINING:** None **APPROVED:** 3-0-0

III. REFERRALS – None.

Discussion of Agenda item I. B. Minutes was moved to the end of the meeting.

MOTION to APPROVE the Minutes of March 25, 2024 as presented **MADE:** A. Laferriere **SECONDED:** E. Armstrong **VOTING IN FAVOR:** A. Laferriere, E. Armstrong, K. Caldarella **OPPOSED:** None **ABSTAINING:** None **APPROVED:** 3-0-0

IV. ADJOURNMENT

MOTION to ADJOURN the meeting of April 8, 2024 at 7:34 to the next regular meeting scheduled for Monday, April 22, 2024, at 7 P.M., Town Hall, 2nd Floor Conference Room **MADE:** A. Laferriere **SECONDED:** E. Armstrong **VOTING IN FAVOR:** A. Laferriere, E. Armstrong, K. Caldarella **OPPOSED:** None **ABSTAINING:** None **APPROVED:** 3-0-0

Respectfully submitted,

Joanne Galli, Recording Clerk