

REGULAR MEETING MINUTES

June 13, 2019

2nd Floor Conference Room, Old Saybrook Town Hall

7:30 pm

I. CALL TO ORDER

Secretary John DeCristoforo called the meeting to order at 7:36pm.

II. ROLL CALL

Members present: John DeCristoforo, David Cole, Sandra Roberts, and David Prendergast

Members absent: Matthew Pugliese, Carol Conklin, Joseph Arcari, Judy Ganswindt, Elizabeth Swenson

III. PUBLIC QUESTION & COMMENT

IV. GUEST - None

V. STAFF REPORT

Economic Development Director Susie Beckman reported on the following:

- a press release was sent out to Harbor News and Events magazine about the Excellence in Business Awards, along with photo
- posting on Facebook continues; the post of Old Saybrook policeman playing the sidewalk piano has done very well, and was picked up by local TV stations
- Geofencing begins to promote business space in Old Saybrook, and targets 4 co-working spaces, in New London, Farmington, and two in New Haven
- Short videos are being produced this summer to promote tourism

VI. REGULAR BUSINESS

A. Approval of Minutes: May 9, 2019

MOTION to approve with changes the meeting minutes of May 9, 2019, **MADE** by D. Prendergast and **SECONDED** by D. Cole; Add D. Prendergast to a 'yes' vote in all three motions; delete second instance of J. Arcari in 2nd and 3rd motions. **VOTING IN FAVOR:** J. DeCristoforo, D. Cole, S. Roberts, and D. Prendergast; **OPPOSED:** None; **ABSTAINING:** None; **APPROVED:** 4-0-0.

B. Correspondence & Announcements

S. Beckman reported the following:

- A thank you note was received from Jim Keating in acknowledgement of the gift card.
- Sandra Roberts will become a regular member and Joe Arcari will be an alternate member.
- First Selectman Carl Fortuna, Town Hall staff and Police Chief Spera met with Dock & Dine owner Jon Kodoma to discuss the property, specifically safety concerns and aesthetics. Mr. Dibble has been contracted by Mr. Kodoma to do some cleanup.

VII. OLD BUSINESS

Brief discussion on progress on construction of Dunkin Donuts & Agway.

VIII. ADVISORY GROUP REPORTS

A. ED PoCD Update – Matt/Susie

The Economic Development Plan is slowly coming together. There will be a meeting later this month.

B. Mariner's Way Redevelopment – Sandi/Susie

S. Beckman reported that two inquiries were received about Mariner's Way, that were derived from advertising in New England Real Estate Journal.

Mariner's Way Packets (250 quantity) are being assembled and will be sent out to a list of developers.

C. Marketing Plan –Carol/Susie no report

D. Recognition of Long-Term Businesses/Spirit of Saybrook – John/Dave no report

E. Arts & Culture – Susie

S. Beckman stated she has put in an application for the hanging system for arts in the hallways of Town Hall. The project is in partnership with the Rotary Club.

IX. **NEW BUSINESS**

X. **COMMENTS FROM THE CHAIR**

The 2019-2020 budget has been approved by the Board of Finance as presented.

XI. **ADJOURNMENT**

MOTION to adjourn the meeting at 8:15pm until the next regularly scheduled meeting of the Economic Development Commission which will be held on July 11, 2019 at 7:30pm, Town Hall, 302 Main Street, second floor conference room; **MADE** by D. Cole; **SECONDED** by D. Prendergast; **VOTING IN FAVOR:** J. DeCristoforo, D. Cole, S. Roberts, and D. Prendergast; **OPPOSED:** None; **ABSTAINING:** None; **APPROVED:** 4-0-0.

Respectfully submitted,

Meryl Moskowitz
Recording Clerk