



TOWN OF OLD SAYBROOK Economic Development Commission

302 Main Street • Old Saybrook, Connecticut 06475
Telephone (860) 395-3139 • FAX (860) 395-3125

David Prendergast, Chair
Carol Conklin, Vice Chair
Sandra Roberts, Secretary/Treasurer

David Cole
Judy Ganswindt
Norman "Nick" Prevost
Elizabeth Swenson
Kacie Costello Hand, (Alternate)
Susan Quish, (Alternate)

SPECIAL MEETING MINUTES

HYBRID MEETING

Tuesday, February 22, 2022 – 1 P.M.
Town Hall, 1st Floor Conference Room
302 Main Street, Old Saybrook

I. CALL TO ORDER

Chair, David Prendergast, called the meeting to order at 1:02 P.M.

II. ROLL CALL

Members present: David Prendergast, Sandra Roberts, Carol Conklin (left meeting at 1:50 pm), Nick Prevost (left meeting at 1:56 pm)

Members absent: David Cole, Elizabeth Swenson, Kacie Costello Hand, Susan Quish, Judy Ganswindt

Staff: Susan Beckman, Economic Development Director and Julie Nordberg, Recording Clerk

III. PUBLIC QUESTION & COMMENT – none

IV. NEW BUSINESS- Economic Development Director Transition

Commissioners discussed S. Beckman's last day of work to be Thursday, February 24, 2022. D. Prendergast discussed procedures for continuity for the next regular meeting of the Economic Development Commission. Items for agenda were discussed. S. Beckman will create the agenda for the next meeting and post on 2/24/2022.

S. Beckman recommended the commission consult with the First Selectman and other town authorities to determine if there are any conflicts of interest in continuing the business relationship with Scierka Lang Media Solutions given that they will be her new employer.

Commissioners then discussed a schedule of marketing activities for the remainder of FY 2022. S. Beckman recommended to continue the Chili Fest and Restaurant Week marketing. The EDC will determine whether there is a conflict of interest with Scierka Lang Media Solutions prior to making a decision about using them for the remainder of the marketing activities for the current FY.

S. Beckman then presented a list of activities conducted by the EDC. C. Conklin asked for a list of prioritized activities for the short, mid and long term. Activities reviewed included: Existing and Pending Grants; Marketing; Administration; Business Outreach; and Inbound Business Contacts. Also discussed was the Neighborhood Assistance Act (NAA) program.



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V. ADJOURNMENT

MOTION to adjourn the meeting at 3:15 P.M. until the next regularly scheduled hybrid meeting of the Economic Development Commission on March 10th, 2022 at 7:00 pm, Town Hall, 302 Main Street, second floor conference room; **MADE** by S. Roberts: **SECONDED** by: D. Prendergast: **VOTING IN FAVOR:** D. Prendergast and S. Roberts **OPPOSED:** None: **ABSTAINING:** None: **APPROVED:** 2-0-0.

Respectfully submitted,

Julie Nordberg, Recording Clerk