



TOWN OF OLD SAYBROOK Economic Development Commission

Matthew Pugliese, Chair
Carol Conklin, Vice Chair
John DeCristoforo, Secretary/Treasurer

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Joseph Arcari
David Cole
James Keating
Elizabeth Swenson
Sandra Roberts, Alternate
Judy Ganswindt, Alternate

MEETING MINUTES

September 13, 2018

2nd Floor Conference Room, Old Saybrook Town Hall
7:30 P.M.

I. **CALL TO ORDER**

The Vice Chair Carol Conklin called the meeting to order at 7:35 P.M.

II. **ROLL CALL**

Members present: Carol Conklin, Matthew Pugliese (arrived at 7:53 P.M.), John DeCristoforo, Elizabeth Swenson, David Cole, Judy Ganswindt (left at 8:35 P.M.), Sandra Roberts. All members were seated.

Members absent: James Keating, Joseph Arcari

Staff: Susan Beckman, Economic Development Director; Meryl Moskowitz, Recording Clerk

Guests: Jan Perruccio, Superintendent; Rich Szierka

III. **PUBLIC QUESTION & COMMENT** none

IV. **GUEST** – Jan Perruccio, Superintendent, Old Saybrook Public Schools

Jan Perruccio, Superintendent, Old Saybrook Public Schools, presented a recently produced video to market the school district. She explained the video will be marketed to realtors, to businesses and their relocation services such as Electric Boat and Pratt Whitney, among others. Economic Development Director Susie Beckman offered to collaborate with assembly of relocation package. J. Perruccio stated she welcomes EDC's partnership and input.

V. **REGULAR BUSINESS**

A. Approval of Minutes: August 16, 2018

MOTION to approve the Special Meeting Minutes of August 16, 2018 as presented; **MADE** by J. DeCristoforo; **SECONDED** by D. Cole; **VOTING IN FAVOR:** C. Conklin, E. Swenson, D. Cole, J. Ganswindt, S. Roberts, J. DeCristoforo; **OPPOSED:** None; **ABSTAINING:** None; **APPROVED:** 6-0-0.

B. Correspondence & Announcements

VI. OLD BUSINESS

VII. ADVISORY GROUP REPORTS

A. ED PoCD Update – none

B. Mariner's Way Redevelopment

S. Beckman reported that work continues on the marketing video, which will feature Mariner's Way and show the benefits of surrounding locations ie. beaches, and Main Street; aiming to complete by mid-October. The 2-3 minute video will be targeted to developers, realtors, and businesses.

Better CT will be in town October 1 to shoot a second segment, focusing on outdoor adventure, possibly hiking, kayaking, biking.

A draft concept of TIF, the tax increment financing, will be sent to the Board of Selectmen, who would then decide whether or not to refer to the Planning Commission.

C. Marketing Plan

D. Recognition of Long-Term Businesses/Spirit of Saybrook

E. Arts & Culture

S. Beckman is getting quote for installation of the art project in the hallways of Town Hall.

VIII. NEW BUSINESS

Elizabeth Swenson brought forth the idea of a recovery plan for businesses, possibly bringing together Town and local resources to present a workshop for businesses with a focus on having a long-term recovery from disaster.

E. Swenson also reported that the Preserve Committee recently learned that the First Selectman has been in conversation with the property owner at the top of Ingham Hill Road, who's property abuts the Preserve and on whose land is an easement. She attended the September 5, 2018 Planning Commission meeting at which the First Selectman made a referral to the Planning Commission to transfer ownership of the unimproved portion of the terminus to the property owner. She asked that the EDC consider writing a letter to the Planning and Conservation Commissions asking they delay making a decision about the referral. S. Beckman will craft a letter.

Commission members discussed Agway and parking and agreed to draft a letter in support of the developer to the Zoning Commission.

IX. COMMENTS FROM THE CHAIR

X. PUBLIC QUESTION & COMMENT

XI. STAFF REPORT

XII. ADJOURNMENT

MOTION to adjourn the meeting at 9:34 P.M. until the next regularly scheduled meeting of the Economic Development Commission which will be held on Thursday, October 11, 2018, at 7:30 P.M., Town Hall, 302 Main Street, 2nd Floor Conference Room; **MADE** by J. DeCristoforo; **SECONDED** by D. Cole; **VOTING IN FAVOR:** M. Pugliese, E. Swenson, D. Cole, C. Conklin, S. Roberts, J. DeCristoforo; **OPPOSED:** None; **ABSTAINING:** None; **APPROVED:** 6-0-0.

Respectfully submitted,

Meryl Moskowitz
Recording Clerk