



TOWN OF OLD SAYBROOK Economic Development Commission

302 Main Street • Old Saybrook, Connecticut 06475
Telephone (860) 395-3139 • FAX (860) 395-3125

David Prendergast, Chair
Kacie Costello Hand, Vice Chair
Sandra Roberts, Secretary/Treasurer

Judy Ganswindt
Nick Prevost
Elizabeth Swenson
Susan Quish
Michael Bender, Alternate
Erica Cosenza, Alternate

MEETING MINUTES

HYBRID MEETING

Thursday, June 8, 2023 – 6:30 P.M.
Town Hall, 2nd Floor Conference Room
302 Main Street, Old Saybrook

I. CALL TO ORDER

Chairman, David Prendergast, called the meeting to order at 6:37 P.M.

II. ROLL CALL

Members present: David Prendergast, Sandra Roberts, Michael Bender, Judy Ganswindt, Erica Cosenza, Susan Quish

Members absent: Kacie Costello Hand, Elizabeth Swenson, Nick Prevost

Staff: Jennifer Donahue, Director of Economic Development & Communications
Sarah Makowicki, Economic Development Clerk

III. PUBLIC QUESTION & COMMENT – None

IV. GUESTS – None

V. STAFF REPORT

Ms. Donahue stated that Camoin Associates have been recommended for approval by the Board of Selectman for the Mariner's Way project. The next step is Board of Finance and Town Meeting.

Ms. Donahue stated that she attended a meeting with the state's new marketing director where local tourism was discussed.

Ms. Donahue updated the Commission on the gazebo on the green. The new patio has been poured and a sidewalk connection will be added, making this area ADA compliant.

Ms. Donahue updated the Commission on the start of the Rt. 1 to Westbrook line phase of the sidewalk project.

Ms. Donahue stated that she inquired about Main Street crosswalk projects. Carl Fortuna stated that this project is slated for 2024.

VI. REGULAR BUSINESS

A. May 11, 2023 Meeting Minutes

MOTION to approve the meeting minutes of May 11, 2023 as presented **MADE** by J. Ganswindt; **SECONDED** by E. Cosenza; **VOTING IN FAVOR:** D. Pendergast, E. Cosenza, J. Ganswindt, M. Bender, S. Roberts **ABSTAINING:** S. Quish **OPPOSED:** None. **APPROVED:** 5-1-0

VII. OLD BUSINESS

A. Marketing update-

Miranda Creative and Ms. Donahue are holding bi-weekly virtual meetings for project follow-up. The photo shoot has been scheduled for June 19th. Hunter from Miranda Creative will be directing the shoot, he will provide a list of shoot locations. Ms. Donahue has also hired the photographer to shoot 1 hr. of Celebrate Saybrook to use for promotional materials for next year's event.

B. Celebrate Saybrook Update-

Ms. Donahue informed the Commission that there is good participation from the businesses on Main Street. The event has been publicized on several community calendars, along with outreach to the school mailing lists, and a radio spot.

C. Inventory of Main Street Businesses Update-

Ms. Makowicki updated the Commission on the progress of the inventory. She stated that a survey has gone out to the Main Street businesses owners with an initial response of 20. These were mostly retail businesses, but they provided good feedback.

VIII. NEW BUSINESS – None

- X. **COMMENTS FROM THE CHAIR** – Mr. Pendergast inquired if the Commission should cancel one or two of the summer meetings. Ms. Donahue advised that there may be some marketing decisions that need to be made in July, August cancellation may be possible. Mr. Pendergast agreed to play it by ear.

XI. ADJOURNMENT

MOTION to adjourn the meeting of Thursday June 8, 2023 until the next regularly scheduled hybrid meeting of the Economic Development Commission on July 13, 2023 at 6:30 pm, Town Hall, 302 Main Street, second-floor conference room; **MADE** by S. Quish; **SECONDED** by J. Ganswindt; **VOTING IN FAVOR:** D. Pendergast, E. Cosenza, J. Ganswindt, M. Bender, S. Roberts, S. Quish **ABSTAINING:** None; **OPPOSED:** None. **APPROVED:** 6-0-0

Respectfully submitted,
Sarah Makowicki
Recording Clerk