

MEETING MINUTES

December 14, 2017
2nd Floor Conference Room, Old Saybrook Town Hall
7:30 pm

I. CALL TO ORDER

The Chairman Carol Conklin called the meeting to order at 7:35p.m.

II. ROLL CALL

Members present: Carol Conklin, Elizabeth Swenson, John DeCristoforo, James Keating, Sandra Roberts, Matthew Pugliese, arrived at 8:12pm

Members absent: Joseph Arcari, David Cole

Staff: Susan Beckman, Economic Development Director; Meryl Moskowitz, Recording Clerk

III. PUBLIC QUESTION & COMMENT – none

IV. GUEST - none

V. REGULAR BUSINESS

A. Approval of Minutes: November 9, 2017

MOTION to approve the regular meeting Minutes of November 9, 2017 as presented; **MADE** by J. Keating; **SECONDED** by J. DeCristoforo; **VOTING IN FAVOR:** C. Conklin, E.Swenson, J. DeCristoforo, J. Keating, S. Roberts; **OPPOSED:** None; **ABSTAINING:** None; **APPROVED:** 5-0-0.

B. Correspondence & Announcements

The Commission received Christmas cards, and requests for contributions from two nonprofits. S. Beckman will write a generic letter to use in response to contribution requests stating that the EDC does not make general contributions to non-profits.

VI. OLD BUSINESS

A. Benches

S. Beckman reported that all but four of the twelve benches have been placed. In the spring, they will look to do more outreach and send letters to businesses.

B. 2018-19 EDC Budget Request

Commission members reviewed the DRAFT 2018-19 budget, and discussed allocations for marketing dollars. By general consensus, it was agreed to request more marketing funds and to continue the current marketing project.

MOTION to accept 2018-19 EDC general draft budget, as presented; **MADE** by C. Conklin; **SECONDED** by Matthew Pugliese; **VOTING IN FAVOR:** C. Conklin, E. Swenson, J. DeCristoforo, J. Keating, S. Roberts, M. Pugliese; **OPPOSED:** None; **ABSTAINING:** None; **APPROVED:** 6-0-0.

VII. SUB-COMMITTEE REPORTS

A. Town-wide Promotion

Members discussed the future of the stroll.

- B. Mariner's Way BAR Planning Project
S. Beckman reported that the consultant's final report was delivered earlier this month. The consulting group Civic Moxie will assist to outline next steps.
- C. Marketing Plan – no report
- D. Recognition of Long-Term Businesses/Spirit of Saybrook – no report
- E. Arts & Culture – Arts Group – no report

VIII. NEW BUSINESS

- A. 2018 Meeting Schedule
Commissioners reviewed the 2018 meeting schedule.

MOTION to accept the 2018 meeting schedule as presented; **MADE** by C. Conklin; **SECONDED** by J. Keating; **VOTING IN FAVOR:** C. Conklin, E. Swenson, J. DeCristoforo, J. Keating, S. Roberts, M. Pugliese; **OPPOSED:** None; **ABSTAINING:** None; **APPROVED:** 6-0-0.

IX. COMMENTS FROM THE CHAIR

X. PUBLIC QUESTION & COMMENT

XI. STAFF REPORT

XII. ADJOURNMENT

MOTION to adjourn the meeting at 9:00 P.M. until the next regularly scheduled meeting of the Economic Development Commission which will be held on Thursday, January 11, 2018, at 7:30 P.M., Town Hall, 302 Main Street, 2nd Floor Conference Room; **MADE** by M. Pugliese; **SECONDED** by E. Swenson; **VOTING IN FAVOR:** C. Conklin, E. Swenson, J. DeCristoforo, J. Keating, S. Roberts, M. Pugliese; **OPPOSED:** None; **ABSTAINING:** None; **APPROVED:** 6-0-0.

Respectfully submitted,

Meryl Moskowitz
Recording Clerk