



TOWN OF OLD SAYBROOK

Economic Development Commission

302 Main Street • Old Saybrook, Connecticut 06475
Telephone (860) 395-3139 • FAX (860) 395-3125

David Prendergast, Chair
Carol Conklin, Vice Chair
Sandra Roberts, Secretary/Treasurer

David Cole
Judy Ganswindt
Norman “Nick” Prevost
Elizabeth Swenson
Kacie Costello Hand, (Alternate)
Susan Quish, (Alternate)

REGULAR MEETING MINUTES

HYBRID MEETING

Thursday, May 12, 2022 –7 P.M .
Town Hall, 2nd Floor Conference Room
302 Main Street, Old Saybrook

I. CALL TO ORDER

Chair, David Prendergast, called the meeting to order at 7:07 P.M.

II. ROLL CALL

Members present: David Prendergast, Carol Conklin (phone zoom), Sandra Roberts, Elizabeth Swenson (zoom), Kacie Costello Hand

Members absent: Judy Ganswindt, Nick Prevost, Susan Quish, Erica Cosenza

Staff: Julie Nordberg, Recording Clerk

III. PUBLIC QUESTION & COMMENT- None

IV. GUESTS – Bruce Carlson, ARPA Chairman

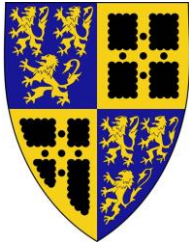
V. STAFF REPORT

A. Marketing Update

Commission was sent a recent social media video from mini golf and outline of the boating attraction campaign for review.

VI. REGULAR BUSINESS

A. Approval of Minutes of April 14, 2022



TOWN OF OLD SAYBROOK Economic Development Commission

302 Main Street • Old Saybrook, Connecticut 06475
Telephone (860) 395-3139 • FAX (860) 395-3125

David Prendergast, Chair
Carol Conklin, Vice Chair
Sandra Roberts, Secretary/Treasurer

David Cole
Judy Ganswindt
Norman "Nick" Prevost
Elizabeth Swenson
Kacie Costello Hand, (Alternate)
Susan Quish, (Alternate)

MOTION to approve the minutes of April 14, 2022 as presented **MADE:** K. Costello Hand **SECONDED:** S. Roberts **VOTING IN FAVOR:** D. Prendergast, C. Conklin, S. Roberts, E. Swenson, K. Costello Hand **OPPOSED:** None **ABSTAINING:** None **APPROVED:** 5-0-0

B. Correspondence & Announcements- David Cole letter

Chair read the letter which was drafted with Carol Conklin, recognizing and thanking David for his 41 years of service on the Economic Development Commission as well as other commissions and wished him well on his retirement.

VII. OLD BUSINESS

A. Budget update:

The Town and Board of Education budget was passed.

B. Update on Preserve:

E. Swenson presented that the letter which was sent to the Board of Selectman and DEEP representative was very informative and received favorably. She will send the Commission documents and a video from the meeting. She will keep us updated on future study of the Preserve.

C. Economic Development Director Transition Update:

Jennifer Donahue will be moving forward as Director of the Economic Development Commission starting May 16, 2022 while transitioning to train someone in her old position. This is a 30 hr. position. She will also be doing Communications for the town. A suggestion was made that this position may require more hours and suggested to keep track of hours dedicated to the EDC and other responsibilities. Jennifer acquiesced.

VIII. ADVISORY GROUP REPORTS

A. Business Recognition:

No Report



TOWN OF OLD SAYBROOK Economic Development Commission

302 Main Street • Old Saybrook, Connecticut 06475
Telephone (860) 395-3139 • FAX (860) 395-3125

David Prendergast, Chair
Carol Conklin, Vice Chair
Sandra Roberts, Secretary/Treasurer

David Cole
Judy Ganswindt
Norman "Nick" Prevost
Elizabeth Swenson
Kacie Costello Hand, (Alternate)
Susan Quish, (Alternate)

B. ARPA- K. Hand

Bruce Carlson presented as a representative of the Committee which there are 8 members. ARPA and the Town of Old Saybrook was funded 3 million dollars originally from the Covid pandemic and any unused allocation can be used municipally as approved by the Board of Selectman. 275,000 has been spent. Expenditures can be seen on the Town website.

Recommendations and criteria are being discussed on where and how the funds could be best utilized, i.e.: covid impacted areas, mental health, housing (affordable housing for workers in the community), grants to small businesses and marketing to bring revenue back to the town. Also, recommendations to allocate trans oriented development, walkway to the mariners and funding for the Town Center where the Farmers Market resides to enhance the buildings for mixed use there.

Suggestion from K. Costello Hand to present ARPA's recommendations and the EDC recommendations at the next meeting to:

1. Revisit the present list
2. Update and discuss ARPA recommendations keeping in mind funding needs to be allocated by 2026.

MOTION to have the June 9th Economic Development Commission meeting be a focused workshop to develop priorities for Old Saybrook with the intention of using some of the ARPA funding to initiate new projects that strengthen Economic Development in Old Saybrook **MADE:** E. Swenson **SECONDED:** S. Roberts **VOTING IN FAVOR:** D. Prendergast, C. Conklin, S. Roberts, E. Swenson, K. Costello Hand **OPPOSED:** None **ABSTAINING:** None **APPROVED:** 5-0-0.

IX. NEW BUSINESS

None

X. COMMENTS FROM THE CHAIR

Welcome to Jennifer!

XI. ADJOURNMENT



TOWN OF OLD SAYBROOK Economic Development Commission

302 Main Street • Old Saybrook, Connecticut 06475
Telephone (860) 395-3139 • FAX (860) 395-3125

David Prendergast, Chair
Carol Conklin, Vice Chair
Sandra Roberts, Secretary/Treasurer

David Cole
Judy Ganswindt
Norman "Nick" Prevost
Elizabeth Swenson
Kacie Costello Hand, (Alternate)
Susan Quish, (Alternate)

MOTION to adjourn the meeting at 8:22 P.M. until the next regularly scheduled hybrid meeting of the Economic Development Commission on June 9th, 2022 at 7:00 pm, Town Hall, 302 Main Street, second floor conference room; **MADE** K. Costello Hand **SECONDED** C. Conklin **VOTING IN FAVOR** D. Prendergast, C. Conklin, S. Roberts, E. Swenson, K. Costello Hand **OPPOSED**: None **ABSTAINING**: None **APPROVED**: 5-0-0.

Respectfully submitted,

Julie Nordberg,
Recording Clerk