



TOWN OF OLD SAYBROOK  
RAYS FOR RAMS

AD-HOC COMMITTEE OF THE BOARD OF SELECTMEN

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**OLD SAYBROOK TURF BALLFIELD LIGHTS COMMITTEE (aka Triple T)  
MINUTES**

**Wednesday, December 8, 2021**

**7:00pm**

Old Saybrook Town Hall – Second Floor Conference Room

- I. CALL TO ORDER:** *Scott Giegerich (Co-Chair) Alan Hyla (Co-Chair), Committee Members; Meghan Brady, Rich Hanratty, Peter Rothman, Amelia Sigersmith. Guests: Hillary Sigersmith (TICKS Lacrosse), Julie Pendleton (Dir of Operations, Facilities and Finance – OSPS), Renee Pavlovich (OSW Football/Lacrosse), Eric Dussault (OSSC), Mike Gilson (OSSC)*
- II. PLEDGE OF ALLEGIANCE** *was recited*
- III. COMMENTS FROM THE PUBLIC**
- IV. COMMENTS FROM AD HOC COMMITTEE MEMBERS**  
*Discussion about ways to recognize donors. Hyla and Pendleton presented information regarding signage on school grounds recognizing donors. Town has requirements for approval and local Zoning to review and approve proposal(s). BOE has several policies relating to signage. Pendleton will maintain contact with Chris Costa (Zoning Enforcement) and Hyla will pursue any proposals with the BOE. Rich Hanratty shared pictures of the donor recognition monuments (columns) at the Madison Surf Club fields as a possible solution. The columns incorporate brick donors into the column and consensus was this could be a viable option to pursue further.*  
*Scott G. will contact the Madison Athletic Director to gather more information to share for our next meeting. Peter Rothman will contact Computer Signs to see what options might be available to conform with the ideas presented.*
- V. APPROVAL OF MINUTES-** *Minutes from 11/17/21 approved.*  
*HANRATTY / HYL A*
- VI. BUSINESS BEFORE THE BOARD**
  - A.** *Donation Levels and Recognition modes – see discussion under item IV. Scott Giegerich shared a picture of donation levels, Gold, Silver and Bronze; Donation Level and Name on Recognition Mode, as well as a customized 12x12 brick will be provided to all of these sponsors- recognition mode- tbd*
  - B.** *Visual Measuring Stick –Update- Scott G. thanked Mr. Carlone and Ms. Menga and their HS students. They collectively created the signage that is displayed on the high school fence along route 1.*
  - C.** *Donations – Status to date – Donors continue and growing the total dollars raised to approx. \$48,000 that includes \$3,000 from brick donors.*  
*Guest from the various clubs discussed how they can promote and solicit donations from their membership.*

Ballfield Lights Committee  
Minutes  
December 8, 2021

- D. Fundraising – Bricks – website – basketball games** (Amelia to arrange for 2-3 student crew – one additional Member – need home game schedule for boys and girls

*Amelia Sigersmith will contact AD Saunders to arrange for assistance at basketball games so the committee can promote Rays for Rams. The committee agreed that a member of our committee should be present at games to lead the promotion and related activities.*

*Meghan Brady confirmed that we have an active account with Polar Engraving and several bricks have been sold already. Suggestions were made to bring the “Buy a Brick” to the homepage to market this better. The link is now found in the menu, one step off the home page.*

- E. Local Organizations - COMMUNITY**

- a. Presentation from Rays for Rams requesting their participation- *Committee requested donations from guest and ways to solicit donors.*
- b. Additional outreach modes (letters, business card, donor level handout, phone calls – *Scott G. will send out promotional information to guests present so the word will get out. Suggestion made to add a banner across the website page to indicate current donations and to continue to add pictures to the website photo gallery. More discussion on soliciting companies like Pfizer for matching donations. Use of Town tax ID # or EIN for use by charitable organizations. Scott G. to use his e-mail as a point of contact.*

- F. Thank you to DONORS-** status – *Scott G. continues to send letters/emails to all donors thanking them.*

- G. Student Events – Amelia –** *discussed and ideas to hold “shooting contests” at half time of basketball games and also hold 50/50 raffles at games. Staff table at games to promote donations.*

- H. Web-Site / Facebook Page / Instagram -** *Amelia will add a message to the Instagram Page re Bumper Sticker Sale*

- VII. OTHER BUSINESS –** *Peter Rothman has created/built two floats for the Torch light parade for 12/1. One float will carry the State Champion Boys Soccer Team and the other is to promote our Rays for Rams. Peter shared pictures of the Rays for Rams float. The committee thanked Peter for his dedicated work to further promote the committees’ efforts. The RAM mascot will be marching with the two floats also.*

- VIII. NEXT MEETING DATE; 12/15 at 7:00pm**

- IX. ADJOURNMENT –** *Motion to adjourn*  
*HANRATTY/ ROTHMAN*

Respectfully submitted,

Scott M. Giegerich