



TOWN OF OLD SAYBROOK
SELECTMEN'S OFFICE

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**OLD SAYBROOK BALLFIELD LIGHTS COMMITTEE (aka Triple T)
MINUTES**

Wednesday, October 13, 2021

7:00pm

Old Saybrook Town Hall – First Floor Conference Room

I. CALL TO ORDER

The meeting was called to order at 7:00pm by Co-Chair Scott Giegerich
Present: Members: Nancy Gatta, Rich Hanratty, Peter Rothman, Meghan Brady, AL Hyla, Scott Giegerich, Brendan Saunders; in addition: Jan Peruccio (Supt and Ex Officio), Julie Pendleton (Dir of Operations, Facilities and Finance - OSPA)

II. PLEDGE OF ALLEGIANCE - Recited

III. COMMENTS FROM THE PUBLIC

James Henderson inquired about the 501c non-profit status of the committee as donations from companies such as Pfizer, EB and other generally require this. The committee's status as a 501c was confirmed. Mr. Henderson also provided suggestions for the slogan/logo.

IV. COMMENTS FROM AD HOC COMMITTEE MEMBERS

Various comments from committee members recommending the committee stay focused on the charge of the committee.

V. APPROVAL OF MINUTES – Motion to approve September 29, 2021 meeting minutes.

HANRATTY / HYL

MOTION CARRIED UNANIMOUSLY

VI. BUSINESS BEFORE THE BOARD

A. Welcome 7th Voting Member – With the recommendation of the High School Administration, the Committee welcomed Ms. Amelia Sigersmith, a sophomore, as the 7th and final member of the Committee. Ms. Sigersmith will be officially added to the committee at a subsequent Board of Selectmen meeting. Amelia addressed the committee by providing an introduction of herself and stated her desire to serve on this committee.

B. Charge of Committee (review) – A re-review of the committee's charge was provided with an emphasis on encouraging and recognizing the benefits community involvement.

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- C. Slogan/Logo** – Peter Rothman provided a number of suggestions for slogans and Brendan Saunders a logo. The committee provided input and suggested, the logo to be a graphic (to be finalized) with “Rams Rays” and a slogan to be “Lights on Old Saybrook”.

GIEGERICH / GATTA

MOTION CARRIED UNANIMOUSLY

- D. Press Release** – DRAFT to be presented/ action to release with spec date requested-

Rich Hanratty shared a draft press release for review and committee agreed with content and confirming need to add section identifying checks payable to “Old Saybrook High School Lights” and address where checks can be mailed to.

- E. Visual Measuring Stick (Thermometer with amounts raised) Location** – Discussion led to suggestion using a field light pole graphic with the pole as the indicator of progress in red and depicting a dollar amount scale to be determined. Two locations to display the prop could be on HS property along Rt. 1 (near RAMS prop on fence) and the Chamber of Commerce on the corner of Rt.1 and Main St. Permission to access/use the Chamber location will be looked into. Electric sign in front of HS can be used to indicate for example, 20% of goal for Lighting HS Athletic Turf Fields achieved.

- F. KICK-OFF Event at High School - Press Release - 10/16 Boys Senior Game: Time 2:15pm - all Co-Captains/sport, Students and community**

- 1. Accept a Donation from the Department of Police Services** – Event confirmed and several committee members will be in attendance. The presentation shall be approx. 10 minutes or less and a table can be set up near ticket booth to promote and take check donations. Press has been invited. Brendan S. suggested the Captains receive the check and for a good photo opportunity. Photographers will be on hand.

- G. Group invited to Police Commission – for donation - 10/25 6pm -** Committee members to attend and identify a spokesperson.

- H. Local Organizations - COMMUNITY**

- 1. PLOT (Professional Leaders of Tomorrow) has invited us to a 11/11/21 –** Event confirmed and committee members to attend.

- I. Fundraising**

- 1. Comedy Show – November 13, 2021 7:00pm Fireman’s Field (Stream live and include password)**
Discussion on need to have a committee member open show sharing our “charge” and introducing the program. Discussion on providing food items for attendees, such as simple snacks (packaged due to COVID concerns), no decisions made. Provide information table to accept check donations. Committee

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members Gatta and Hyla to assist. Draft of flyer promoting the event shared and agreed upon with need to add the time event will take place on flyer, which will be 7-9 p.m.

2. Silent Auction

Further discussion tabled and need dependent on status in the new year with donation progress.

3. Direct Letter Campaign – phone calling

Agreement to table this idea to a later date for further discussion.

4. Student Events

Request to have committee member Ms. Sigersmith explore possible options.

5. Golf Tournament – Underway / commitment to donate to us – Partner/supporter identified to manage this event

6. Local businesses

Suggestion to have google doc or excel spreadsheet to track contacts with Local Businesses and Local Organizations. This to list and not solicit these entities multiple times unnecessarily.

7. Local Organizations

Identify local organizations :soccerclub, touchdown club, Kiwanis, rotary, lions, ... get contacts for each

8. Appoint the House Keeper of the contacts (all contacts coordinated through this House Keeper)

Committee members Peter Rothman & Rich Hanratty agreed to manage and set procedure/protocol on 1) making contact with donors 2) meeting with donors. Providing information, for example a schematic of lighting plan.

9. Name of Account – ie “Old Saybrook High School Lights”

J. Web-Site / Facebook Page

www.oldsaybrooklights.com or www.saybrooklights.com

K. BRICK FUNDRAISER Committee member Meghan Brady shared information on Avon’s strategies to fundraise for similar lighting initiative. Key take a ways included specifics on the Avon website used and the paver brick fundraising ideas. The developer of the Avon website has agreed to share the content for our use as we determine. Much discussion and ultimate agreement that the paver method could potentially be a large fund raising opportunity. Each brick will cost \$18 to produce and every dollar above this is profit. Meghan will send the committee the detailed and specific information on the parameters of paver program. There was consensus by the committee to further pursue this as a very viable option to raise money. The recognition of a brick showcasing a donor was seen as a way to incentivize donor ship. If the committee moves forward with this proposal, the Board of Education

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Facilities sub-committee will first have to review and recommend that the full BOE review and approve the use of school property and ultimate placement of the recognition bricks.

VII. OTHER BUSINESS

A. MUSCO Lighting Representative – timeline

Approximate pricing shared as follows: 210k for lights; 60k to install pole footings; 80k for conduit and wiring.

VIII. NEXT MEETING DATES

10/27; 11/10; 11/24 (likely to be cancelled); 12/8 and 12/22. Start times all 7:00 p.m.

IX. ADJOURNMENT – Motion to adjourn

GATTA/HYLA

MOTION CARRIED UNANIMOUSLY

Respectfully submitted,

Scott Giegerich, Co-Chairman