

Architectural Review Board Minutes 08/14/2017



TOWN OF OLD SAYBROOK Architectural Review Board

302 Main Street • Old Saybrook, Connecticut 06475-1741
Telephone (860) 395-3131 • FAX (860) 395-1216
www.oldsaybrookct.org

Executive Board
Susan Missel, Chair
Anthony Brodeur, Vice Chairman
Barbara D'Agostino, Secretary

Theodore Pendleton
Donna Perrotti Leake
Alternate Members
Jennifer Hoben
Emily Grochowski

MINUTES - Regular Meeting
Monday August 14, 2017 at 7:00 P.M.
Town Hall, 2nd Floor Conference Room - 302 Main Street

Attendant Members

Susan Missel
Anthony Brodeur
Theodore Pendleton

Absent Members

Emily Grochowski
Barbara D'Agostino
Donna Perrotti Leake
Jennifer Hoben

Attending Staff

S. Beaudoin, Recording Clerk
S. Beckman, Economic Development Director

S Missel called the meeting to order at 7:02 p.m. S Missel stated that she reserves the right to change the order of the agenda.

II. NEW BUSINESS

B. "Town of Old Saybrook" Application for Certificate of Zoning Compliance for Signs 155 College Street Extension, Map24/Lot 42 Saybrook Point SP-1 District

At the July 24, 2017 ARB meeting, Commission members reviewed the sign options and requested that the applicant provide further sign variations. The criteria set forth for the signs at the July 24th meeting included blue background, white letters, white directional arrows, white lighthouse logo, with blue posts.

Presenting at this evening's meeting was Liz Swenson, Economic Development Commission. L Swenson stated that the Town of Old Saybrook has historically been considered to be an interesting, fun and engaging destination and the EDC is looking to create signage that would be inviting and respectful of people's interests.

A brief discussion on branding and uniformity ensued and L Swenson stated that presenting signs to the public that are readable and easily accessible is key. The EDC has looked at different sign designs and one that stands out against the environment was done in green.

background with orange border and white lettering. L Swenson distributed photos of similar signage with this color scheme that is currently used in the City of New Haven.

L Swenson commented on the benefit of incorporating directional signage and consistency in signs across the town. L Swenson stated that she met with the sign designer and discussed the proposed sign colors and she noted that they would like to incorporate some color that would be fun and engaging, i.e., a gold banding and bordering around the frame of the sign that would work with the blue background with white lettering.

The general consensus within the Commission was to incorporate the two posts and the Lighthouse logo v the Town crest was unanimously preferred.

S Missel referenced the proposed sign with the yellow/gold tone directional arrows noting that this was her preference. S Missel stated that she would like to see color samples.

L Swenson stated that she would obtain color samples from the sign company and present a few different choices to the Commission at the August 28, 2017 ARB meeting.

A Brodeur stated that an evaluation should be done of the existing signs in Town signs that are done with a blue background and white lettering and he suggested that this proposal attempt consistency with those existing Town signs.

S Beckman will glean photos of the three existing signs and have available at the August 28, 2017 ARB meeting. A Brodeur asked for a drawing in which it is reflected that the recurring signs on the kiosk have their own border which would distinguish each sign.

MOTION to table to the August 28, 2017 ARB meeting, **"Town of Old Saybrook"**
Application for Certificate of Zoning Compliance for Signs, 155 College Street Ext.,
Map 24/Lot 42, Saybrook Point SP-1 District with the following suggestions: 1) The top sign
will be consistent with the existing signs in Town; 2) The posts on the proposed signs are to be
white; 3) The lower signs will have white lettering, blue background and a colored border all the
way around, with scalloping on the corners; 4) The applicant will present drawings and color
samples for other options at the August 28, 2017; **MADE** by A Brodeur; **SECONDED** by T
Pendleton; **APPROVED** by S Missel, A Brodeur, T Pendleton; **OPPOSED**: None;
ABSTAINING: None; (3-0-0)

III. OLD BUSINESS

A. "Tea Kettle To Go" Application for Certificate of Zoning Compliance for Signs 1391 Boston Post Road, Map 26/Lot 12 Gateway Business B-4 District Applicant: David A Ciastko

David Ciastko presented on behalf of this application. D Ciastko stated that the existing sign
will remain intact and a second proposed sign, 15' in height x 59.5" in width will be installed on a
5" sign board with a vinyl logo. There is no new lighting proposed on the building sign or on the
street sign. The roof sign will be utilized as a platform and a new sign will be placed over it.

S Missel suggested that the red tea kettle which is situated on the existing Tea Kettle sign to be done in the same color of green which will be utilized on the proposed sign.

MOTION to approve as presented **"Tea Kettle To Go" Application for Certificate of Zoning Compliance for Signs**, 1391 Boston Post Road, Map 26/Lot 12, Gateway Business B-4 District; **MADE** by T Pendleton; **SECONDED** by A Brodeur; **APPROVED** by S Missel, A Brodeur, T Pendleton; **OPPOSED**: None; **ABSTAINING**: None; (3-0-0)

I. REGULAR BUSINESS

A. Minutes

MOTION to approve to the July 24, 2017 regular Meeting Minutes as presented; **MADE** by S Missel; **SECONDED** by A Brodeur; **APPROVED** by S Missel, A Brodeur, T Pendleton; **OPPOSED**: None; **ABSTAINING**: None; (3-0-0)

Correspondence & Announcements

There was no correspondence and no announcements.

B. Committee, Representative & Staff Reports

There were no committee and no staff reports.

IV. ADJOURNMENT

MOTION to adjourn the meeting at 7:40 p.m. to the Regular Meeting scheduled meeting to be held on Monday, August 28, 2017 at the Old Saybrook Town Hall, 2nd floor conference room, 302 Main Street at 7:00 p.m; **MADE** by A Brodeur; **SECONDED**: T Pendleton; **APPROVED** by S Missel, A Brodeur, T Pendleton; **OPPOSED**: None; **ABSTAINING**: None; (3-0-0)

Respectfully submitted,

Stella Beaudoin
Recording Secretary